Jay Lewis

Frontend Web Developer

07592832146

Pistol, BS3 4HL

in www.linkedin.com/in/jaylewis98

Jaylewis.me

github.com/JayLewis1

Education

2016 - 2019

Internet Design BA Hons 2:1
University of Plymouth

2014 - 2016

Business Studies B
ICT C
Welsh Baccalaureate B
A Level
Chepstow School Sixth Form

2009 - 2014

English Language

English Literature C
Math B
Science C
Business Studies B
Resistant Materials A
History D

GCSE

Chepstow School Sixth Form

Skills 🕫

Express

HTML	TypeScript	Communication	
CSS	GraphQL	Teamwork	
JavaScript	Rest APIs	s Empathy	
Sass	Shopify	Problem Solving	
REACT	Liquid Resilience		
Redux	Wordpress		
Node.js	Adobe XD		

Adobe Creative Suite

Career Objectives

Creative, driven developer with 2 years of industry experience desiging and developing better user interfaces and experiences. Worked alongside SEO and conversion optimisation agencies to drive more users to the site and increase conversion rates. Proficient in developing user friendly interfaces and experiences across all devices, troubleshooting issues and creating new features based on feedback. Finds themselves at home collaborating with a team or independently on a project.

Work Experience

July 2021 - Current

Web Developer

Oak Tree Mobility / Middletons Mobility

Headed idea generation, planning, design and development of a new site for launch alongside refreshing brand to a modernise aesthetic. Building the site on modern technologies with modern techniques which initially improved conversion rate by 48%.

Worked alongside an SEO agency optimising site structure, blog optimisation and technical improvements to deliver an increase of 38.3% for total clicks and a 140% increase for non-branded clicks year on year.

Redesign of Middleton's mobile site to better user experience.

Worked with a conversion optimisation agency to increase conversions by 42.97% year on year by improving landing pages with design and technical improvements using methods like A/B testing and user testing.

2016 - 2019

В

Clinical Assistant - Customer Service

Specsavers

Understanding customers' needs and preferences to supply them with a product that perfectly suits them. Achieving complete customer satisfaction, from the service experience to purchasing the perfect product. These skills are useful for analysing the user's preferences to create a successful web application and shows a drive for achieving desired outcomes.

Solving customer's problems effectively and efficiently, for example repairing their glasses/hearing aids or resolving a contact lens scheme issue. Problems arise in every development project, being able to solve them effectively and efficiently is key to meeting deadlines and maintaining a high-quality product.

Interests

Playing Guit	r Listening to music		Movies
Watching live bands Camping		Camping	Walking
Sitcoms	tcoms Socialising with friends		Walking